

# La Canellese

Italy - Piedmont - Calamandrana (AT)



**Ownership/Founders** Oreste Sconfienza and sons / Alfredo Sconfienza

**Start of Activity** 1957

## TURIN RED VERMOUTH 16.0°

**Piedmont Cortese DOC wine, sugar, alcohol, caramel, 30 selected botanicals where Roman Wormwood Bitter Orange and Nutmeg stand out.**

**Production area:** Calamandrana (AT)

**Color:** dark red

**Fragrance:** delicate with hints of orange, gentian and nutmeg

**Flavor:** the careful selection of medicinal spices used gives the product a balanced and smooth aftertaste, with some pleasantly orange notes

**Alcoholic Grade:** 16% vol



La Canellese was founded in 1890 at the berry beginning as a barrel factory. Thanks to the intuition of Rosa Bertello (wife of Francesco Sconfienza), that perfected her homemade recipe, his son Alfredo, in 1947, applied for a license to start producing vermouth. After a few years Alfredo and the two brothers decided to transform the old workshop for barrels into a factory of fine liqueurs and sparkling wines: it was the year 1957. Oreste Sconfienza, Alfredo's son, now runs the company with his three sons, using high quality raw materials, meticulous processing and a method of production, old and slow, meaning that the cold extraction of the essences produces vermouth where the aromas and richness of the extracts is perfectly recognizable in each bottle. From the grinding of the herbs with an old hammer mill, through the extraction and clarification for 10 days until bottling each step is very precise. Selected medicinal plants, traditional recipes and artisan care: this is the secret of La Canellese, the perfect interpreter of the renewed interest in vermouth.