

## Masùt da Rive

Italy - Friuli Venezia Giulia - Mariano del Friuli (GO)





Ownership/Founders Fabrizio e Marco Gallo / Ermenegildo Gallo Start of Activity 1979 Vitiviniculture Traditional Hectares 25 Bottles produced 130.000

## SEMIDIS RED ISONZO

100% Merlot

**Production area:** Mariano del Friuli - DOC Isonzo del Friuli **Terrain:** asciutto e caldo, di medio impasto: composto dai sassi

del fiume Isonzo e da nobili argille

Harvest: manual

**Vinification:** Long maceration at controlled temperatures and frequent pumping over to promote tannic and anthocyanin

extraction from the skins

Refinement: after racking it remains for 24 months to age in

first-passage French barriques

**Color:** Dark ruby red, bright and consistent

**Fragrance:** intense and broad reminiscent of ripe black cherry, geranium, chocolate, vanilla, toasted, underbrush, and leather-

all pleasant and elegant scents

**Flavor:** in the mouth it is at its best, it is dry, soft, fresh, with very pleasant tannin and the right sapidity. It is a persistent

wine with a fruity and toasty finish

Alcoholic Grade: 14% vol



Located in Mariano del Friuli, in the heart of the Gorizia plains, Masùt da Rive takes its name from the river that crosses the Isonzo Doc area. The company was established in 1937 by Antonio Gallo, but only in 1975, when Ermenegildo entrusted it to his son Silvano, the vinifications started. The first bottling in 1979 (5,500 bottles) represented the beginning of a lucky and promising story. Today the company is run by Fabrizio and his brother Marco, Silvano's sons that, by the way, still works there full time. The tenacious spirit handed down by past generations consolidated the family fortune, made of knowledge and teachings. These are now used with a wide and modern vision, but always with the respect of traditions. Strong values such as family, respect for the land and love for the work are the foundation of this small reality of the Isontina plain where through hard work and stubborn a difficult grape variety such as Pinot Noir reaches unexpected levels of quality, only thanks to the dedication with which the family Gallo operates.