

# Masùt da Rive

Italy - Friuli Venezia Giulia - Mariano del Friuli (GO)



## MASUT DA RIVE

**Ownership/Founders** Fabrizio e Marco Gallo / Ermenegildo Gallo

**Start of Activity** 1979

**Vitiviniculture** Traditional

**Hectares** 25

**Bottles produced** 130.000

## SEMIDIS MERLOT ISONZO

**100% Merlot**

**Production area:** Mariano del Friuli - DOC Isonzo del Friuli

**Terrain:** asciutto e caldo, di medio impasto: composto dai sassi del fiume Isonzo e da nobili argille

**Harvest:** manual

**Vinification:** Long maceration at controlled temperatures and frequent pumping over to promote tannic and anthocyanin extraction from the skins

**Refinement:** after racking it remains for 24 months to age in first-passage French barriques

**Color:** rosso rubino cupo, luminoso e consistente

**Fragrance:** intense and broad reminiscent of ripe black cherry, geranium, chocolate, vanilla, toasted, underbrush, and leather-all pleasant and elegant scents

**Flavor:** in the mouth it is at its best, it is dry, soft, fresh, with very pleasant tannin and the right sapidity. It is a persistent wine with a fruity and toasty finish

**Alcoholic Grade:** 14% vol



Located in Mariano del Friuli in the heart of the Gorizia plain, whose Doc Isonzo area takes its name from the river that flows through it, Masùt da Rive was established in 1937 by Antonio Gallo, although it was not until 1975 when Ermenegildo entrusted the business to his son Silvano that the pure vinification of wines began. The first bottling in 1979 (5,500 bottles) represented the beginning of a lucky and promising story. Today the company is run by Fabrizio and his brother Marco, Silvano's sons that, by the way, still works there full time. The tenacious spirit handed down by past generations consolidated the family fortune, made of knowledge and teachings. These are now used with a wide and modern vision, but always with the respect of traditions. Strong values such as family, respect for the land and love for the work are the foundation of this small reality of the Isontina plain where through hard work and stubborn a difficult grape variety such as Pinot Noir reaches unexpected levels of quality, only thanks to the dedication with which the family Gallo operates.