

Masùt da Rive

Italy - Friuli Venezia Giulia - Mariano del Friuli (GO)



MASUT DA RIVE

Ownership/Founders Fabrizio e Marco Gallo / Ermenegildo Gallo

Start of Activity 1979

Vitiviniculture Traditional

Hectares 25

Bottles produced 130.000

SEMIDIS MERLOT ISONZO

100% Merlot

Production area: Mariano del Friuli - DOC Isonzo del Friuli

Terrain: asciutto e caldo, di medio impasto: composto dai sassi del fiume Isonzo e da nobili argille

Harvest: manual

Vinification: Long maceration at controlled temperatures and frequent pumping over to promote tannic and anthocyanin extraction from the skins

Refinement: after racking it remains for 24 months to age in first-passage French barriques

Color: Dark ruby red, bright and consistent

Fragrance: intense and broad reminiscent of ripe black cherry, geranium, chocolate, vanilla, toasted, underbrush, and leather-all pleasant and elegant scents

Flavor: in the mouth it is at its best, it is dry, soft, fresh, with very pleasant tannin and the right sapidity. It is a persistent wine with a fruity and toasty finish

Alcoholic Grade: 14% vol



Located in Mariano del Friuli in the heart of the Gorizia plain, whose Isonzo DOC area currently covers around 1,000 hectares of vineyards, Masùt da Rive was founded in 1937 by Antonio Gallo, although it was not until 1975, when Ermenegildo handed over the business to his son Silvano, that the production of single-varietal wines began. The first bottling in 1979 (5,500 bottles) represented the beginning of a lucky and promising story. Today the company is run by Fabrizio and his brother Marco, Silvano's sons that, by the way, still works there full time. The tenacious spirit handed down by past generations consolidated the family fortune, made of knowledge and teachings. These are now used with a wide and modern vision, but always with the respect of traditions. Strong values such as family, respect for the land and love for the work are the foundation of this small reality of the Isontina plain where through hard work and stubborn a difficult grape variety such as Pinot Noir reaches unexpected levels of quality, only thanks to the dedication with which the family Gallo operates.