

Frisino

Italy - Apulia - Crispiano TA



FRISINŌ

Ownership/Founders Frisino Family

Start of Activity 1984

Vitiviniculture Traditional

Hectares 15

Bottles produced 80.000

ROSATO PUGLIA IGP

100% Primitivo

Production area: Valle d'Itria

Terrain: argillo-calcareo

Harvest: manual, second ten days of September

Vinification: destemming and soft pressing of the grapes, short cold maceration and fermentation in steel at a temperature of 14-16 °C for 20 days

Refinement: 5 months in steel, and a further 2 months in bottle

Color: soft pink with violet hues

Fragrance: fragrant with hints of red fruits, strawberry, pomegranate and cherry

Flavor: round, velvety and harmonious, fresh and savoury, elegant and balanced on the palate with mineral tones

Alcoholic Grade: 12,5% vol



The Frisino farm was founded in 1984 in Puglia, among dry stone walls, ancient farmhouses and olive groves rich in history. It is located between Crispiano and Martina Franca, right where the Itria Valley begins. Initially growing oil crops, today it boasts about 100 hectares of olive groves and vineyards. The Frisino family preserves everything their land has to offer, harvesting and processing it according to a ritual that has been handed down over time and from generation to generation, from Mario and Pina to their children Francesco and Flavia. It was these two siblings who embarked on a new wine-making adventure in 2018. Returning to Puglia after a period of study abroad, with a wealth of innovation and new ideas, they embarked on a complete restyling of the company and the brand, from design to production methods, always looking to their territory and its agricultural and wine-growing traditions to express its full potential. The 15 hectares of vineyards planted with Primitivo, Negroamaro, Verdeca, Minutolo and Chardonnay produce fresh wines with distinct character and traits. A young company destined to make a name for itself soon.