

# Bruno Paillard

France - Champagne - Reims



CHAMPAGNE  
**BRUNO PAILLARD**  
REIMS - FRANCE

**Ownership/Founders** Famiglia Paillard / Bruno Paillard

**Start of Activity** 1981

**Vitiviniculture** Traditional / Organic

**Hectares** 25

**Bottles produced** 300.000 / 400.000

EXTRA-BRUT CUVÉE 72

45% Pinot Noir, 33% Chardonnay, 22% Pinot Meunier

**Production area:** Reims

**Terrain:** calcareo

**Harvest:** manual

**Vinification:** 32 Cru vinified separately in tank or barrel.

Reserve wines consisting of 25 different vintage wines blended since 1985, in proportions of up to 50 percent

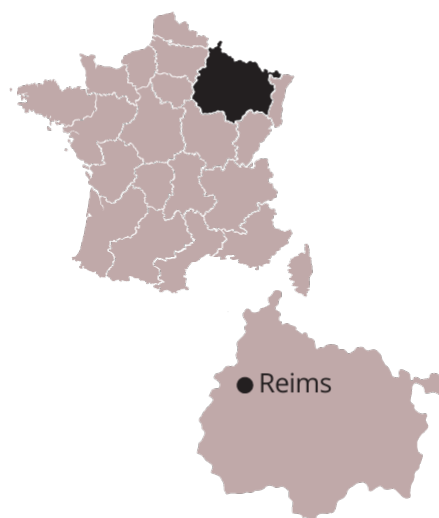
**Refinement:** on the lees for at least 36 months, resting in the cellar for at least 36 months after disgorgement and before marketing. Total aging is 72 months

**Color:** bright straw gold, denoting the exclusive use of first pressing and the important percentage of Chardonnay. Very fine and extremely lively perlage

**Fragrance:** after disgorgement, the stylistic evolution of this wine begins: at first dominated by fruity notes, then by floral aromas, spices and toasted notes, finally leading to candied fruit aromas

**Flavor:** elegant, lively, harmonious and very fresh

**Alcoholic Grade:** 12,5% vol



The Maison de Champagne Bruno Paillard was born from the desire to create a pure champagne, different from others. Bruno Paillard, descendant of a family of financial brokers and vigneron in Champagne for more than three centuries, created his own Maison in 1981. His requirement: to obtain the quintessence of each Champagne grand cru to then create, with blends, a great wine. The results are cuvées for connoisseurs among the most recognized at international level, distributed exclusively in selected wine shops and on the tables of the best chefs. A 25-hectare vineyard divided over 16 crus now supplies more than half of the Maison's grape requirements. Each of the 86 plots is worked - soil tillage and organic treatments - in such a way as to favour biodiversity and deep root development, so as to extract the extraordinary chalkiness of the terroir. Only the first pressing of the best grapes is used, while in the cellar, the time spent on the lees is two to five times longer than average, depending on the type of cuvée. Multi vintage champagnes are composed of 25-50% reserve wines, dating back to 1985. These educate the younger ones, giving complexity to the assemblage. All the wines produced are Extra Brut, the disgorging date is always written on the back label, and the style is recognized as a blend of purity, complexity and minerality. Maison Bruno Paillard is totally independent and is now managed by Alice Paillard who continues the development of the original project.