

# Bruno Paillard

France - Champagne - Reims



CHAMPAGNE  
**BRUNO PAILLARD**  
REIMS - FRANCE

**Ownership/Founders** Famiglia Paillard / Bruno Paillard

**Start of Activity** 1981

**Vitiviniculture** Traditional / Organic

**Hectares** 25

**Bottles produced** 300.000 / 400.000

EXTRA-BRUT BLANC DE BLANCS  
GRAND CRU

**100% Chardonnay**

**Production area:** Reims

**Terrain:** calcareo

**Harvest:** manual

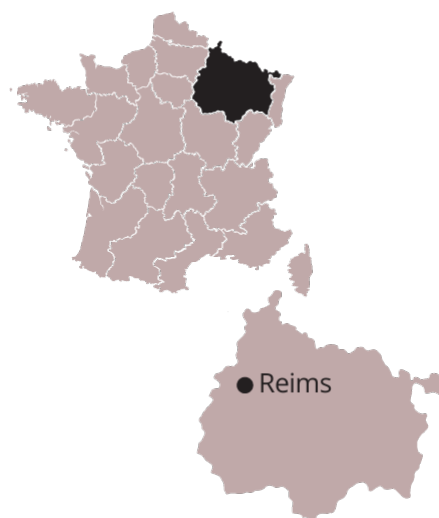
**Vinification:** Very old winemaking method in which bottle fermentation is less powerful than in a classic champagne  
**Refinement:** 50 months on the lees, plus a minimum of 8 months after disgorgement. The delicacy of its effervescence allows the natural minerality of Grand Cru to be tamed, thus offering creamy and lively sensations

**Color:** Pale, bright gold with green, almost silvery highlights. Very fine perlage and light froth

**Fragrance:** the first hints are iodine and saline, followed by citrus notes of green lemon and white flowers. Notes of almond and toast stand out with oxygenation

**Flavor:** the attack is lively, with notes ranging from citrus to white berry fruits to a chalky minerality. Wide and creamy finish

**Alcoholic Grade:** 12% vol



The Maison de Champagne Bruno Paillard was born from the desire to create a pure champagne, different from others. Bruno Paillard, descendant of a family of financial brokers and vigneron in Champagne for more than three centuries, created his own Maison in 1981. His requirement: to obtain the quintessence of each Champagne grand cru to then create, with blends, a great wine. The results are cuvées for connoisseurs among the most recognized at international level, distributed exclusively in selected wine shops and on the tables of the best chefs. A 25-hectare vineyard divided into 16 crus now provides more than half of the Maison's grape requirements. Each of the 86 parcels is managed – soil cultivation and organic treatments – in such a way as to promote biodiversity and deep root development, so as to extract the chalky character of the terroirs. Only the first pressing of the best grapes is used, while in the cellar, the time spent on the lees is two to five times longer than average, depending on the type of cuvée. The multi-vintage champagnes are composed of 25-50% reserve wines, dating back to 1985. The 'Cuvée Perpetuelle' adds complexity to the blend. All the wines produced are Extra Brut, the disgorging date is always written on the back label, and the style is recognized as a blend of purity, complexity and minerality. Maison Bruno Paillard is completely independent and managed by Alice Paillard, who continues to develop her father's original project.