

## Pala

Italy - Sardinia - Serdiana (CA)





Ownership/Founders Mario Pala / Salvatore Pala Start of Activity 1950 Vitiviniculture Sustainable Hectares 98 Bottles produced 450.000

## CANNONAU DI SARDEGNA RISERVA

100% Cannonau

Production area: "Is Crabilis" (Serdiana) and "Acquasassa"

(Ussana) localities.

Terrain: argilloso-calcareo, ricco di scheletro, di media collina

(150/180 m s.l.m.) Harvest: manual

**Vinification:** the grapes after destemming macerate with selected yeast grafting for about 6/7 days. Once maceration is complete, fermentation continues at a controlled temperature **Refinement:** at the end of fermentation, the product continues aging in cement and stainless steel for about six months after which it will be bottled to spend another two to three months in the bottle.

Color: rosso rubino intenso con riflessi violacei

Fragrance: Fresh and intense, with nuances of ripe red fruit

and vegetable notes

**Flavor:** Dry and soft, with good structure and taste-olfactory

persistence

Alcoholic Grade: 13% vol



The Pala winery has its roots in Sardinia, passed down from father to son for four generations. It was in this traditional setting that Salvatore Pala's adventure began in 1950 with his first grape harvest. His son Mario, the third generation of the Pala family, transformed the winery, and today the wines produced in Serdiana are among the most highly regarded Sardinian wines in the world. At the end of 2024, the company was acquired by the Tolaini family, already owners of Tolaini in Chianti Classico and involved in importing fine wines to the United States. Lia Tolaini, supported by a highly skilled team, continues the work of the Pala family to further grow the Sardinian company. Pala owns eight different estates, near and far from Serdiana according to the best combinations of soil, sun exposure and grape variety. From Serdiana to Ussana, with their calcareous-marly soils, up to the quartz of Senorbì and the white sand of Uras, Terralba and San Nicolò d'Arcidano in the province of Oristano. Pala's white wines are mineral and sapid, while red wines are a true reflection of their varieties and terroirs, confirming the winery as a perfect ambassador of Sardinia.