

Parusso

Italy - Piedmont - Monforte d'Alba (CN)



Parusso

Ownership/Founders Marco and Tiziana Parusso / Armando Parusso

Start of Activity 1971

Vitiviniculture Tradizionale "del buon senso"

Hectares 26

Bottles produced 150.000

BARBERA D'ALBA ORNATI

100% Barbera

Production area: Monforte d'Alba

Terrain: marnoso arenario

Harvest: manual

Vinification: After destemming, maceration in contact with the skins is carried out. Alcoholic fermentation occurs spontaneously with natural yeasts without the use of sulfites and with careful control of maceration time and temperature

Refinement: part in small oak barrels and part in steel tanks for 5/6 months in contact with its indigenous yeasts

Color: rosso porpora brillante

Fragrance: Intense and fruity, with hints of raspberry and cherry

Flavor: pleasant, savory and balanced, with notes of raspberry and berries

Alcoholic Grade: 12,5% vol



The Parusso brothers belong to a historic family of winemakers who have been dedicated to the art of viticulture for four generations. In 1986, Marco, a young oenologist, decided to make a decisive change to the company: supported by the energy and sensitivity of his sister Tiziana, he chose to bottle the entire production, transforming knowledge handed down over time into a modern and visionary project. The company, located in Località Bussia, in the heart of the Langhe between Castiglione Falletto and Monforte d'Alba, is now synonymous with uniqueness. Each vineyard is tended with meticulous care and respect, to obtain wines capable of expressing the true identity of an extraordinary terroir. The result is labels that embody finesse and elegance, but also personality and authenticity. Parusso's Barolo, while remaining faithful to tradition, stands out for its immediacy: a wine that can be enjoyed without waiting for distant times and places, combining longevity, freshness and fragrance with surprising digestibility. This unique interpretation is also found in the other wines produced, each capable of revealing a different facet of the Piedmont hills. All this contributes to making Marco Parusso not only a winemaker, but a true interpreter of contemporary Barolo: a man who has been able to create his own "style" of life, vines and wine. Consistency and innovative vision emerge as distinctive features of his work, which fits powerfully and respectfully into the varied world of the Langhe.