

Ao Yun

China - Yunnan -





Ownership/Founders LVMH / Tony Jordan Start of Activity 2013 Vitiviniculture Sustainable Hectares 27 Bottles produced 30.000

AO YUN

67% Cabernet Sauvignon, 17% Cabernet Franc, 10% Syrah, 6% Petit Verdot

Production area: near the village of Shangri-La, in the foothills

of the Himalayas

Terrain: 27 ettari lungo le rive del fiume Mekong

Harvest: manual, 2019 is the most recent and longest harvest

(72 days) in the history of Ao Yun

Vinification: in 2019, the management team decided to move from group work of farmers in all blocks to a system where each farmer manages his or her own land. All processes have been improved through this new way of processing and vinifying plots separately

Refinement: 30% Chinese stoneware pots, 35% oak barrels, 35% new oak barrels for aging, final assembly done at sea level in Hong Kong

Color: viola intenso

Fragrance: Powerful waves of dark fruit (black cherry, blackberry, blueberry...), subtle herbaceous character (sage, mint, green bell pepper) combining with oak notes,

complemented by vanilla, clove

Flavor: very full-bodied without being heavy, vibrant acidity

and opaque, ripe fine-grained tannins, long finish

Alcoholic Grade: 15% vol

Ao Yun, the first Himalayan winery, was born from a dream that began in 2008: to create a unique, world-class fine wine in China. At the behest of Moët Hennessy, Dr. Tony Jordan embarked on a journey into the unknown and, after exploring the vast lands of China for four years, arrived in northern Yunnan, where he observed an ideal microclimate for a prized cabernet. Ao Yun's team, led by Technical Director Maxence Dulou, carries out this vision. Ao Yun is located near the legendary and remote village of Shangri-La in the foothills of the Himalayas. Ao Yun's 27-hectare vineyard is divided into 727 sub-blocks located on the banks of the Mekong River, in the UNESCO protected area of the Three Parallel Rivers and below the sacred snow mountain Meili (6800 m). Each of the 4 villages is spread over complementary altitudes, from 2100 to 2600 m, and has different soils, sun exposure, and microclimates.